

## **Bond Committee Meeting Minutes**

**LHS Media Center, 7:00 pm on November 28, 2012**

Introductions of the 38 members and guests present

Ed Jonaitis gave an overview of the bond

Terry Blanchard from GMB Architecture gave a presentation entitled Bond Election

Outreach Process means 75-80 people get 10 yes voters (based on past history)

Define supporting voters and get them to vote on Feb. 26

.08 mill levy increase

Campaign committee may meet on school property

Teachers may not discuss campaign on school time; must use personal time

Superintendent may discuss campaign with staff

All need to disseminate factual information; at school events, too

Outreach is the only way to be successful

Committees needed to manage the process

Co-Chairs-Dave King and Paul Main

Finance-Rickay Main (Chair), Joan Main

2-3 people, generate funds, maintain checkbook, register with county clerk

Communications-Dave Hansen, Ken Rader, Riki Jensen, Kim Carr

4-5 people, work on brochure, print brochure

Packet-Jessie Freed, Beth Hamlin, Holly Poll, Leigh Saxton

3-4 people, organize items in packet

Outreach-Dan Main (Chair), Dean Gilbert, Greg Thebo, Chris Bunker, Tanya

Ringlever

5-6 people review voter list with parent list, phone calls, follow up

Election Day-Dave King, Paul Main

2-3 hour shifts, poll watchers, post election party

Final quote, "If it is to be, it is up to me."

Comments:

James Freed-he's been in the buildings; this is very conservative

Tim Erspamer-will all committee members be trained; Q&A would be helpful

Holly Poll-is there a timeline (yes) and will the bond language be included (yes)

Daryl Johnson-can we put a fact sheet on the school website (yes)

Dave King-please ask questions if you wonder why

Greg Thebo-can't argue with the need

Kyle Hamlin-brochure will be helpful; next meeting Dec. 12; this bond includes musts; children deserve this; need to be competitive with technology

Ed Jonaitis-named the co-chairs

Paul Main-best thing for Lakeview to pass this bond proposal; long overdue; won't be easy; Terry laid out an aggressive approach; we're going after yes voters; it will pass; should figure out tonight; how much of Terry's plan do we want to follow

Greg Saxton-like Terry's plan; it works

Daryl Johnson-bonds in the past never followed a model like this; we should follow the process

Kyle Hamlin-3 out of 4 bonds have passed in the past; community has generally been in support

Dan Kain-present the facts; all on the same page

James Freed-it's different with this proposal; nothing fancy; all fundamental; average assessed value in the Village of Lakeview equals \$5

Paul Main-small investment for what we'll get back; everyone needs to be behind this 100%; we're a team like any other Lakeview team; sounds like the group agrees that we follow Terry's plan

Dave King-9 out of 10 will tie the ribbon on a tree but all 10 will vote yes

Terry Blanchard-gets goose bumps when he drives into a community with the ribbons on the trees

Riki Jensen-it drums up conversation

Leigh Saxton-many in Belding ask what the orange ribbons are for

James Freed-district operates more efficiently than it did 10 years ago; puts us in a position for success

Paul Main-we need a team name

Citizens for our kids

Claws for the cause

Terry Blanchard-7 mills will never be an option again; school mills is going to 9 mills

Ed Jonaitis-keep the base and increase .08; bond language will say increase of 1.68/1000; it will stay at 7 mills for 9 years; good time to sell bonds to the public; interest rates are low

Paul Main-our turn to step up and be 100% behind this

Daryl Johnson-great for our community

What to bring to the next meeting:

10 names of people who would attend the campaign kickoff rally

10 reasons why this project is important for our children and our community